

## WALS 2017 Conference Sponsorship

Dear Potential Sponsor,

On behalf of The World Association of Lesson Studies (WALS), I am pleased to inform you about our annual conference, WALS 2017: Bridging Research and Practice through Lesson Study, to be held at Nagoya University, Japan on November 24<sup>th</sup> -27<sup>th</sup>. WALS which was founded in 2007 aims to promote and advance the research and practices focused on Lesson Studies in order to improve the quality of teaching and learning. In the past 10 years, our annual conferences had taken place in different parts of the world- Hong Kong, Brunei, Tokyo, Singapore, Sweden, Indonesia, Thai, and the United Kingdom. This year, Nagoya University is honoured to have been offered the responsibility to host this premier event.

This conference will bring together approximately 600-700 researchers, school leaders and teachers from various countries to share their experience and practice of lesson studies. This event also provides opportunities for participants to discuss current and enduring issues pertaining to teaching, learning and research on Lesson Study.

To continue the success of the WALS Conference, we rely on the generous sponsorship of organisations and companies like yours. Your sponsorship will be used to cover expenses such as conference refreshment breaks, conference dinner and conference giveaways to assure we can offer a quality event to our participants.

Please consider supporting the conference through a sponsorship. Feel free to contact us at your convenience using the information below to discuss with us any of the affordable sponsorship opportunities listed on the next page.

We look forward to seeing you in WALS 2017 Conference, Nagoya University!

Sincerely,



Hiroyuki KUNO

Chair, WALS 2017 Organising Committee

Encl: Sponsorship Opportunities  
WALS 2017 Conference Sponsorship Application Form  
Remittance from Overseas Banks

## Sponsorship Opportunities

### 1. Exhibit Space for Corporate/Books (5 booths available).....50,000 JPY/booth

Our exhibit booth of **W1800xD900** in **Toyota Auditorium Hall, IB Buildings** (tentative) is designed to be very interactive and will be located in a high traffic area for the conference. Your organisation/ company information will be featured in our official website of WALS 2017.

### 2. Conference Programme Book Advertisement

Conference Programme Book for WALS 2017 will be viewed and used continuously throughout the Conference by the participants. **800** copies of Conference Programme Book will be published and to be used as a valuable reference post-meeting tool, providing a high level of exposure long after the event.

- ~~a) ONE full colour page on the back cover (Limit 1 company).....50,000 JPY~~  
b) ONE full colour page on the inside pages .....40,000 JPY  
e) ~~HALF colour page on the inside pages.....30,000 JPY~~

### 3. Item Sponsorship/Co-sponsorship

Your brand will be featured during conference refreshment breaks and conference dinner to participants of WALS 2017.

#### 3.1 Conference Refreshment Breaks (Limit 3 companies).....20,000 JPY/day

- Print advertisement (signage, banner, display items) throughout the break area.
- Sponsor's name and logo on signage/service items displayed during refreshment breaks

#### 3.2 Conference Dinner .....20,000 JPY

As part of the social programme of WALS 2017, a conference dinner accommodating 300 people is scheduled to take place in Mei-Dining (Nagoya University) on November 25<sup>th</sup>.

- Promotional video of your organisation/company to be played in the conference dinner (2 screens in the dining hall)

#### 3.3 Conference Bag Insert .....20,000 JPY/sheet

Your organisation's/company's leaflet will be inserted in each conference bag. Please provide about **800** copies for each leaflet.

### 4. Conference Giveaways

The items sponsored by your organisation/company will be distributed to all the participants of WALS 2017. Please provide about **800** pieces/ item. Feel free to contact us about the design for the giveaways.

#### ~~a) Conference Bag~~

- b) Pen
- c) Notebook
- d) USB Drive
- e) Others

## WALS 2017 Conference Sponsorship Application Form

Contact Name : Contact Phone :  
Organisation Name : Contact E-mail :  
Address : Website Address:  
City/State/Zip : Country :

### Sponsorships:

#### 1. Exhibit Space

Corporate	50,000 JPY/booth
Books	50,000 JPY/booth

#### 2. Conference Programme Book Advertisement

<del>ONE full colour page on the back cover</del>	<del>50,000 JPY</del>
ONE full colour page on the inside pages	40,000 JPY
<del>HALF colour page on the inside pages</del>	<del>30,000 JPY</del>

#### 3. Item Sponsorship/Co-sponsorship

Conference Refreshment Breaks	20,000 JPY/day
Conference Dinner	20,000 JPY
Conference Bag Insert	20,000 JPY/sheet

#### 4. Conference Giveaways

800 pcs

#### 5. Other options (Donation)

Sponsorship for General Purpose (no media is specified) ( JPY)

### E-MAIL COMPLETED FORM TO:

Shirley Tan (Ms.) at [info@wals2017.com](mailto:info@wals2017.com)

### PAYMENT

Please refer to 'Remittance from Overseas Banks' in the following page.

By signing below we agree to abide by the terms and conditions set forth by WALS 2017 Conference Organising Committee, as well as the terms and conditions of the application and costs associated with items purchased.

Signature:

Date:

WALS 2017 International Conference

Remittance from Overseas Banks

Item	Content
<b>Beneficiary Bank</b>	THE BANK OF TOKYO-MITSUBISHI UFJ, LTD.
<b>SWIFT code / BIC code</b>	BOTKJPJT (8digits)  (Some banks may require an 11-digit code, in that case please use BOTKJPJTXXX as the code)
<b>Branch Name</b>	NARUMI BRANCH
<b>Beneficiary Account Number</b>	273-0164583
<b>Beneficiary Name</b>	WALS2017 KUNO HIROYUKI
<b>Bank Address</b>	2-7-1 MARUNOUCHI CHIYODA-KU TOKYO 100-8388, JAPAN
<b>Branch Address</b>	18-3, AZA-HONMACHI, NARUMICHO, MIDORI-KU, NAGOYA-SHI, AICHI, JAPAN

**\*Remittances made from overseas to a bank in Japan do NOT require ABA (Routing Number) and IBAN (International Bank Account Number).**